

Fort Belvoir 2008 Leisure Needs Survey Results

Conducted August Through October



Survey Purpose

The main purpose of the survey is to assess the leisure needs of the Fort Belvoir community and determine if we are meeting those needs or if we should focus our attention and funding on other areas.

A secondary purpose is to determine what customer interests are being met outside of MWR Fort Belvoir.

The survey data, in conjunction with our ongoing customer satisfaction measures, will be used to support management and operational decisions on projects, events, construction, capital investment, and programming.

Distribution versus response

4,750 paper surveys were distributed, by random sampling :

Active Duty housing and Single Soldier quarters	2,100
NAF, AF and contractors	750
Mailed to retirees	1,900

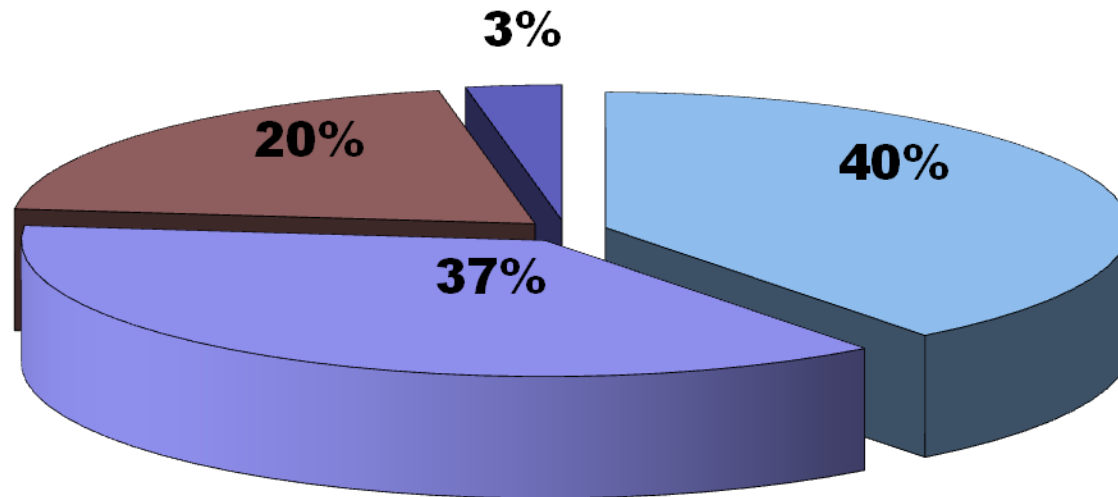
Overall return rate:	12.42%
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Active-duty return rate	11.67%
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Retiree return rate	11.26%
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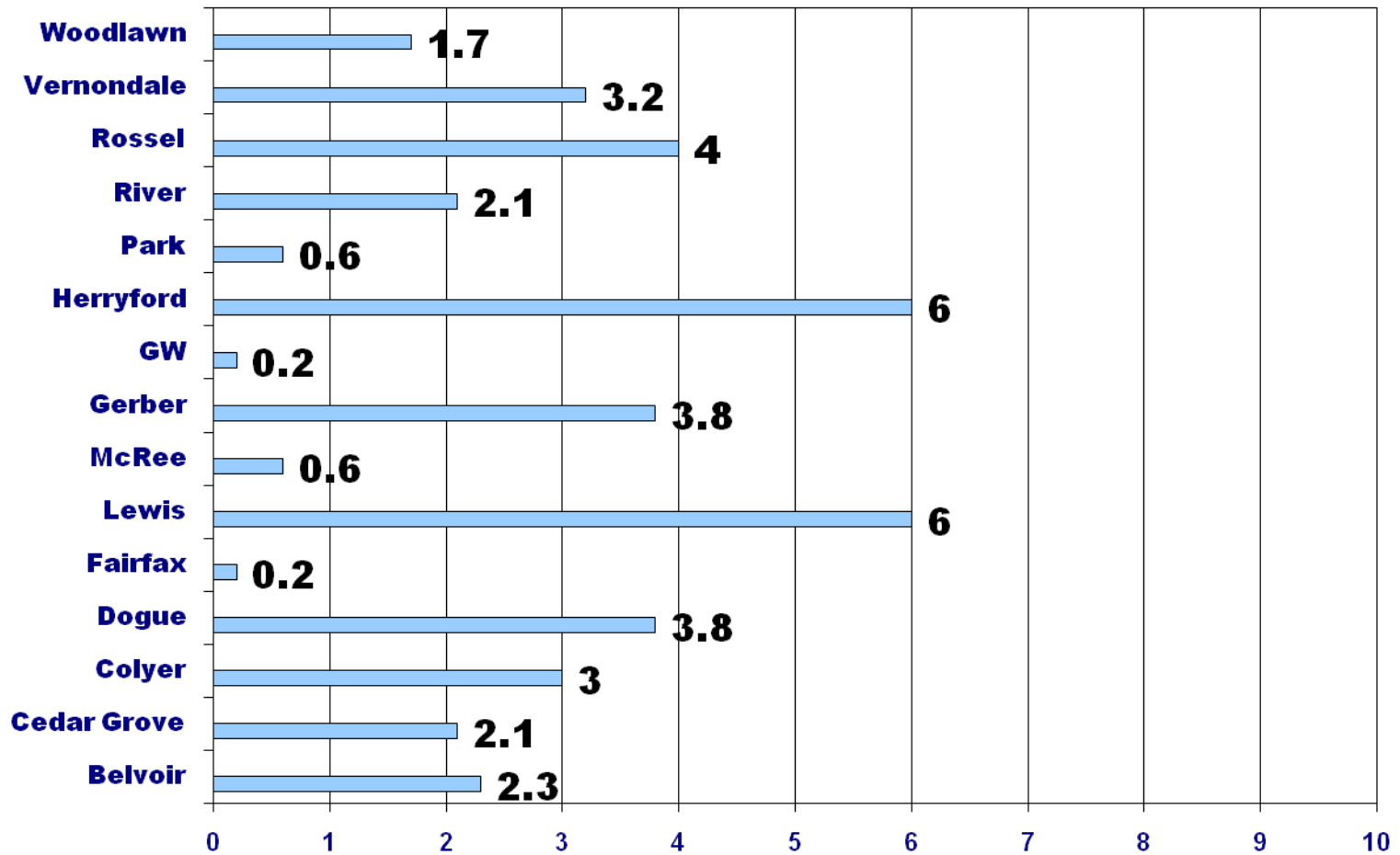
Civilian return rate	16.80%
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What is your status?

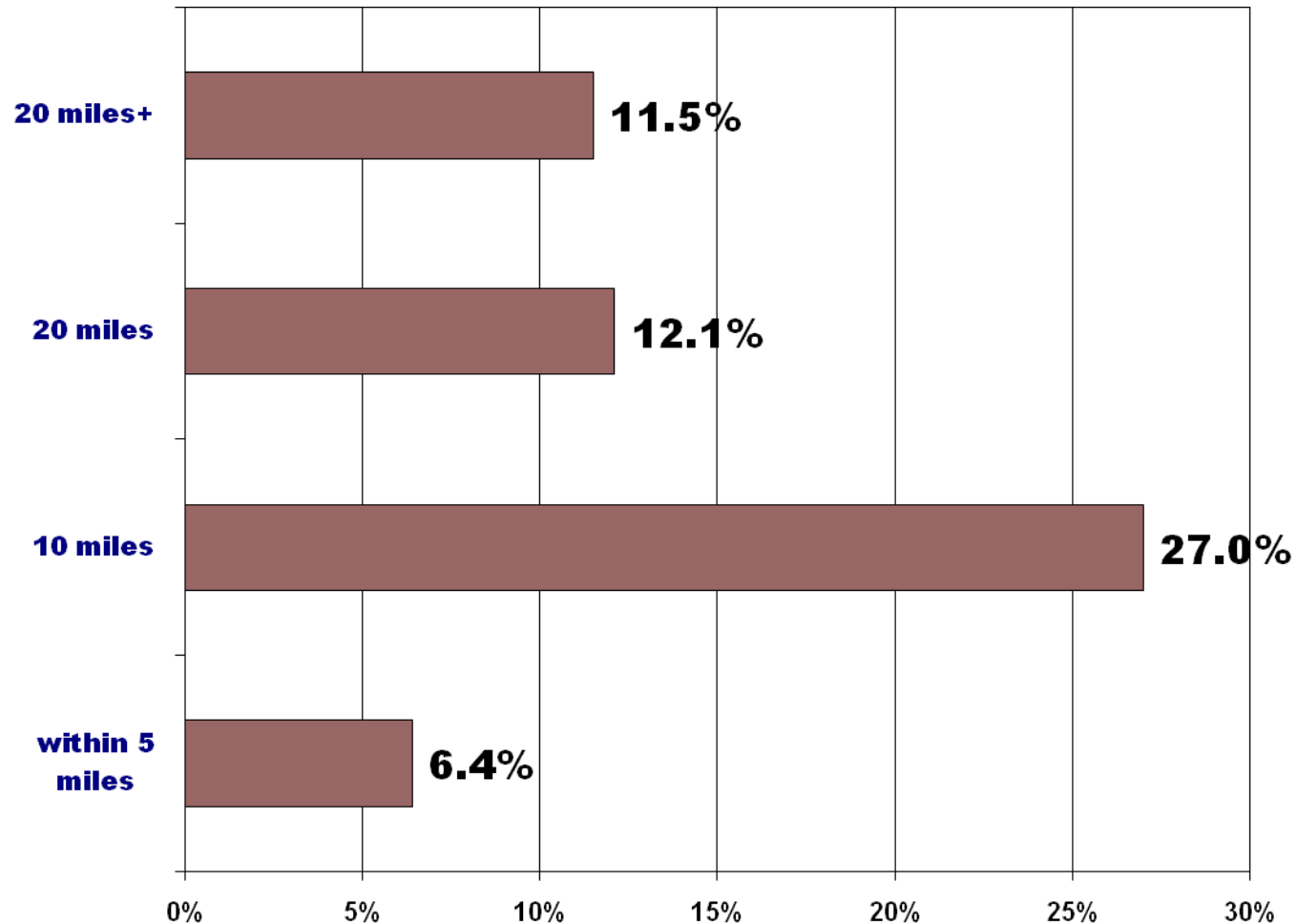


- Active Duty/Reservist/Nat'l Guard/Family Members
- Retired Military and Family Members
- Gov't Civilian/Retired Gov't Civilian and Family Members
- Family member of deployed Soldier

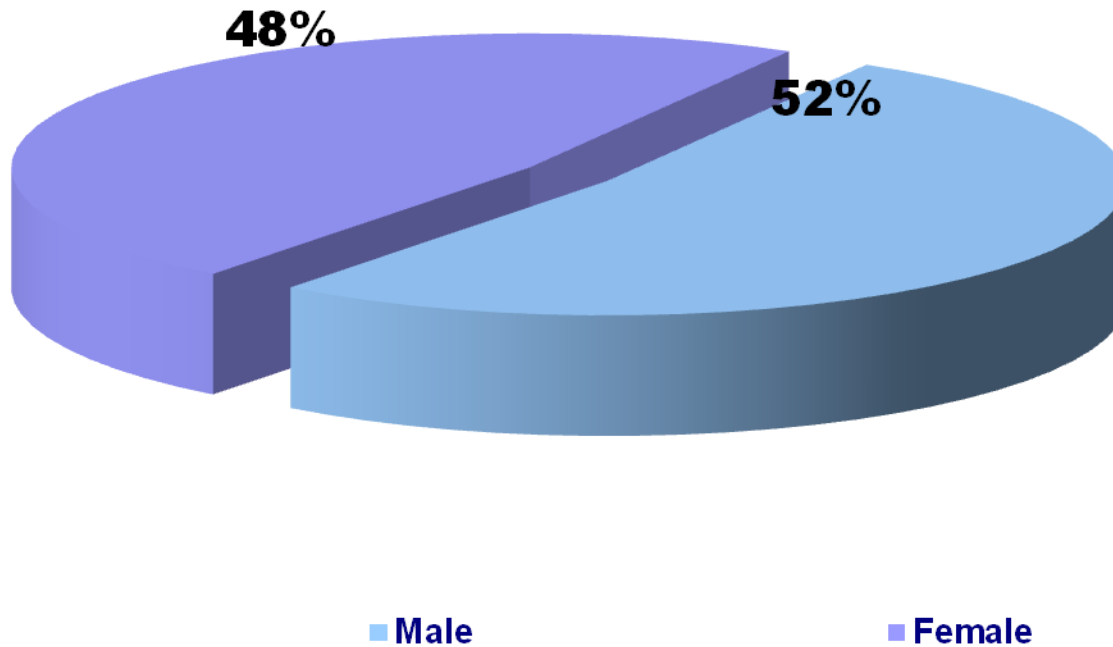
If you live on Fort Belvoir, in which village do you live?



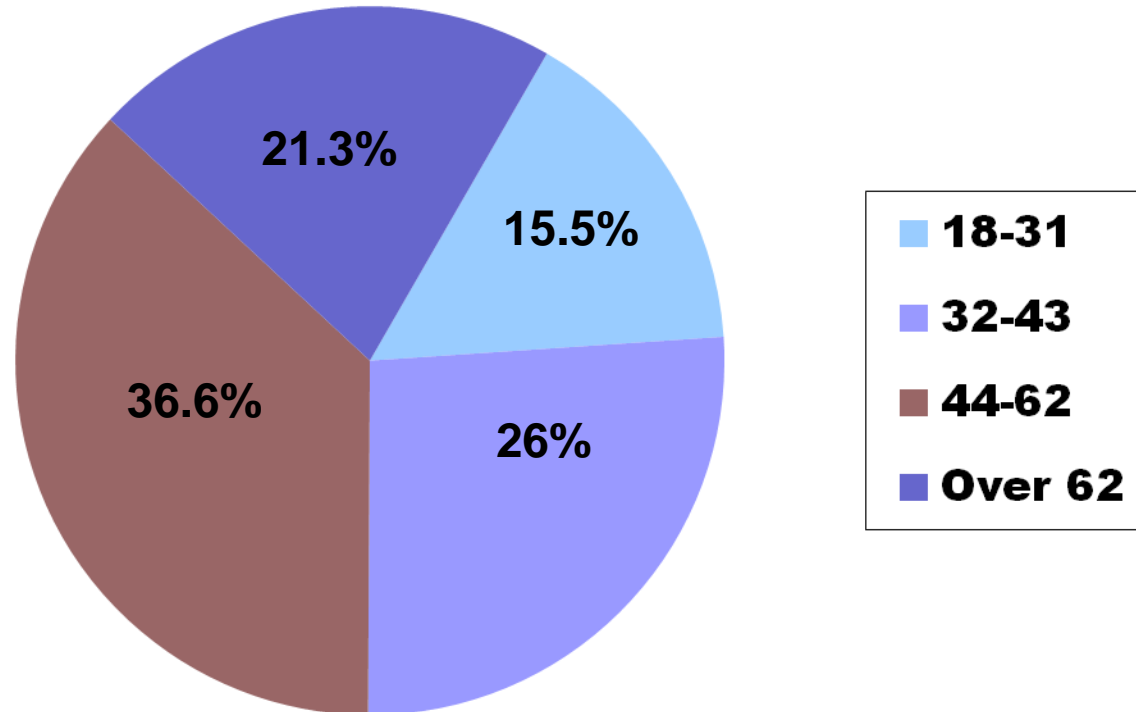
If you live off post, how far away from Fort Belvoir do you live?



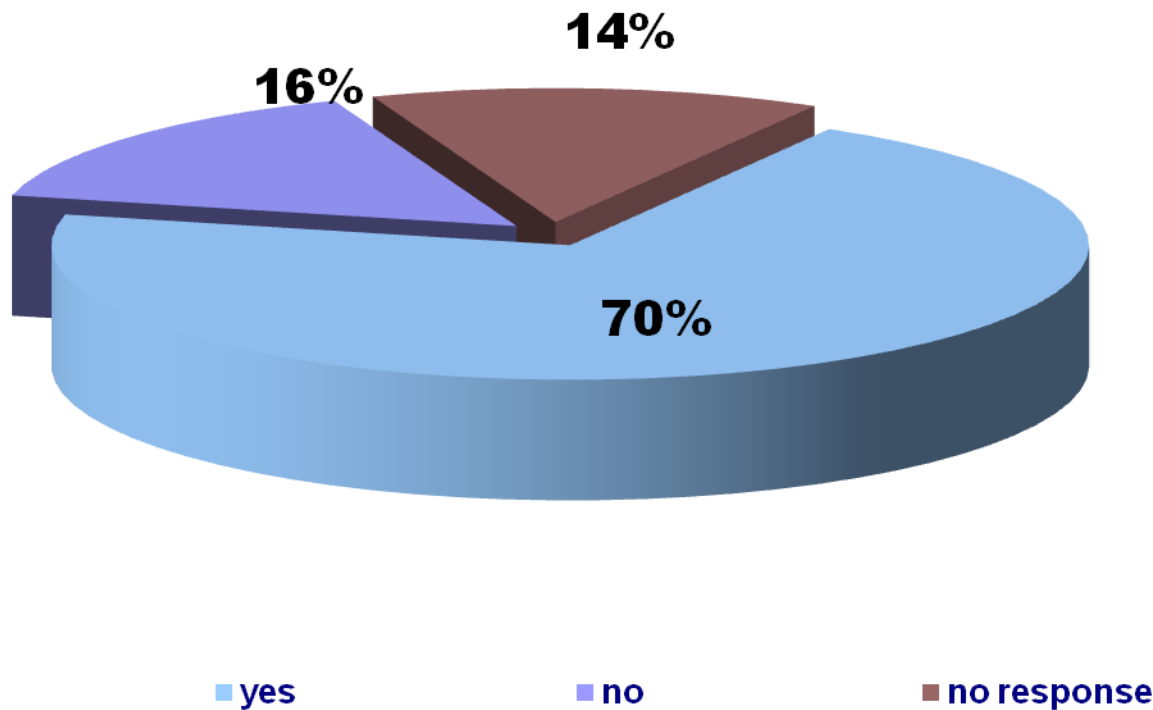
What is your gender?



What is your age?



Do you and/or your family participate in Fort Belvoir MWR activities or use the MWR facilities?

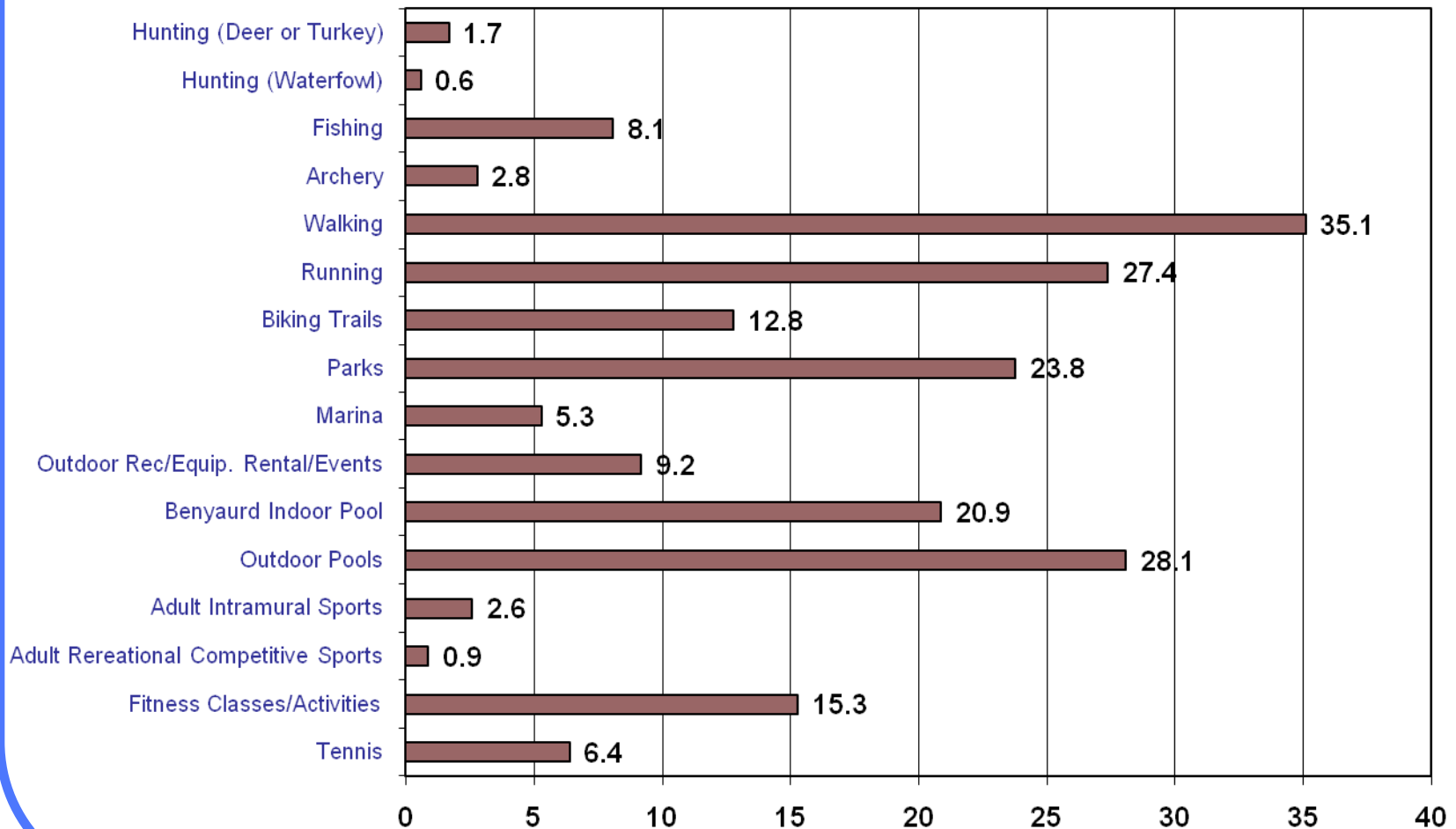


If no, please tell us why:

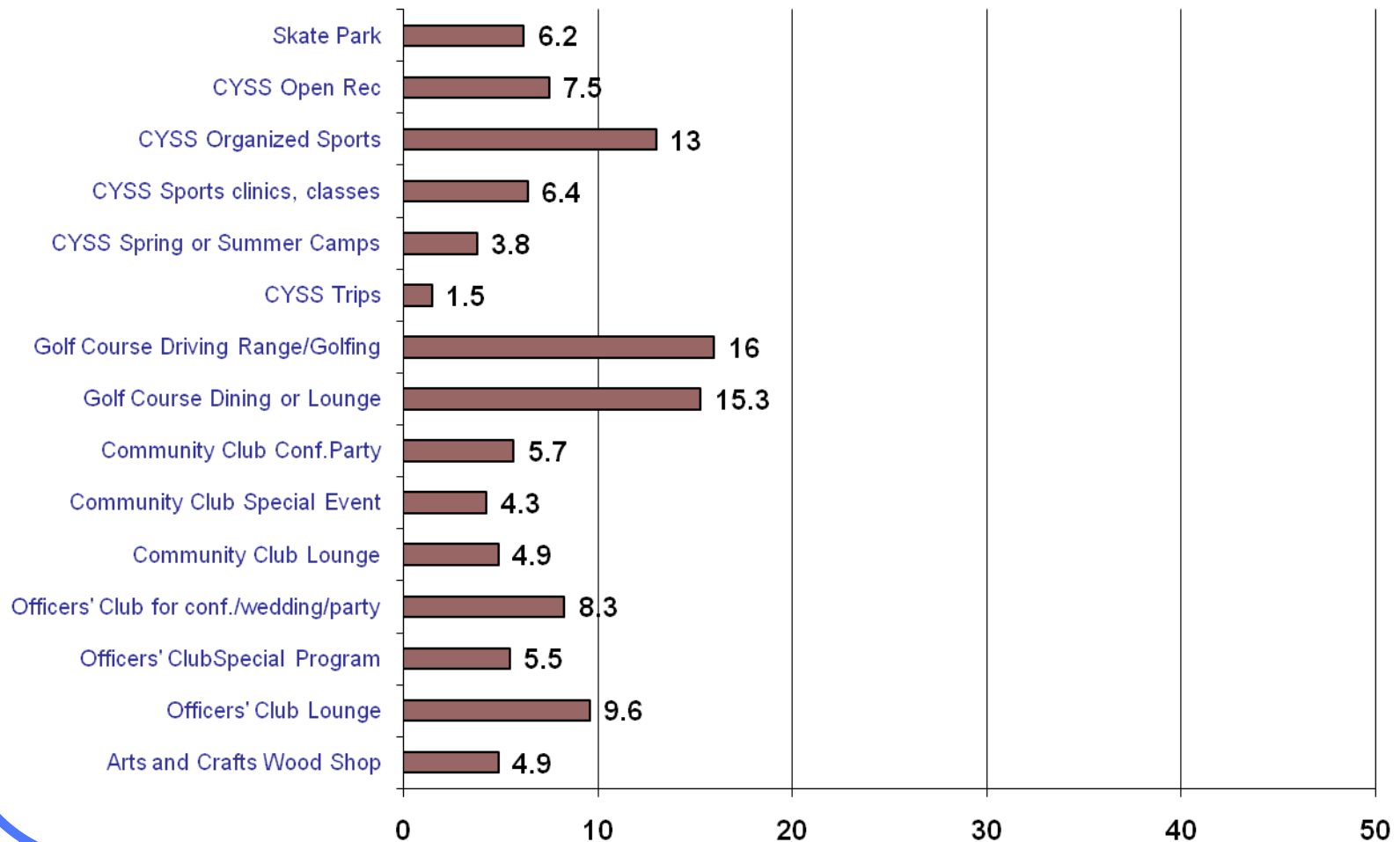
- 1. Distance from post and traffic considerations**
- 2. Not aware of events**
- 3. No interest in events**
- 4. New to area**
- 5. Ages restricts activities and travel**

If yes, please select those in which you and/or your family participated or visited within the last 12 months:

Chart 1 of 3

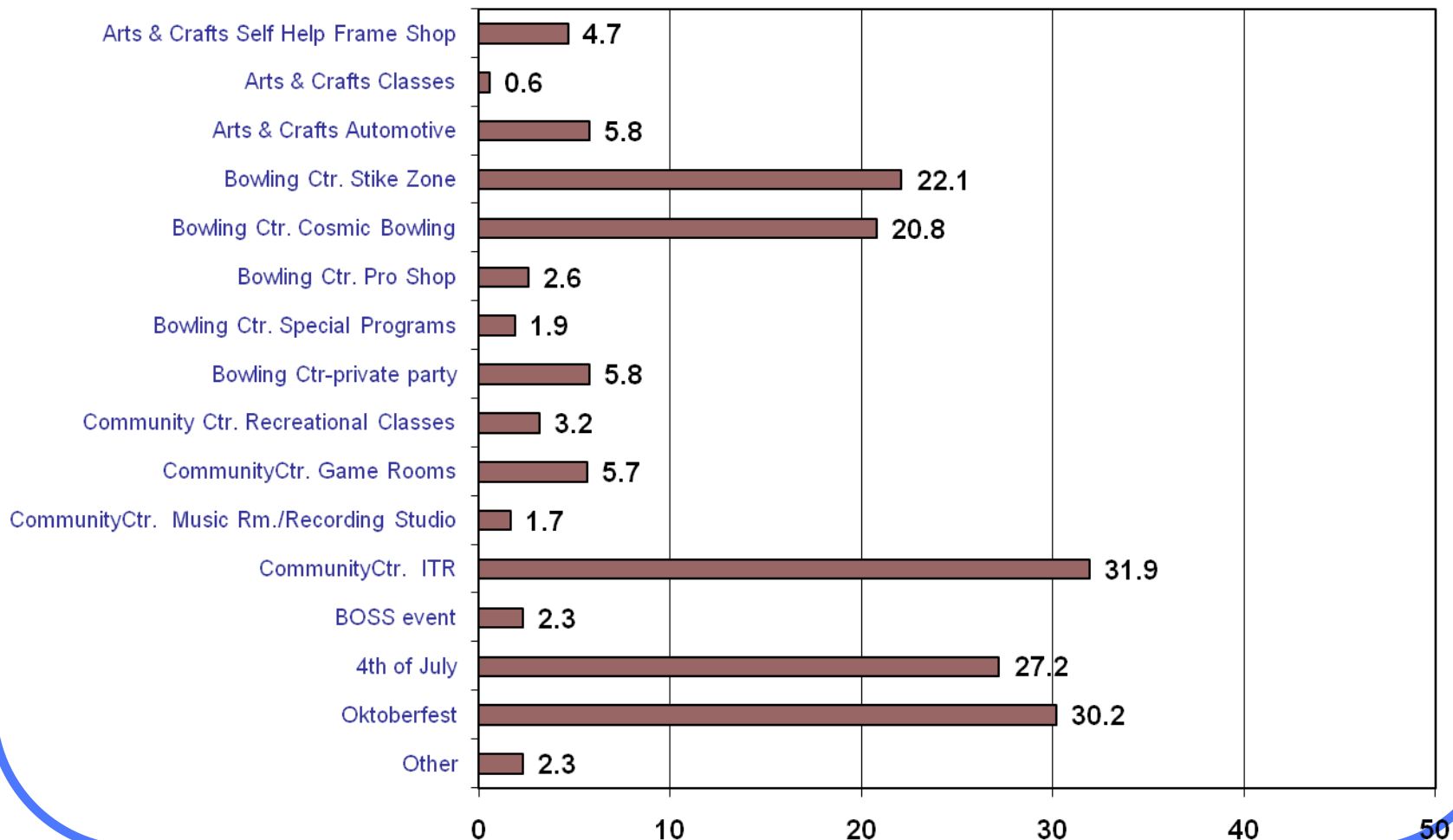


If yes, please select those in which you and/or your family participated or visited within the last 12 months:
Chart 2 of 3



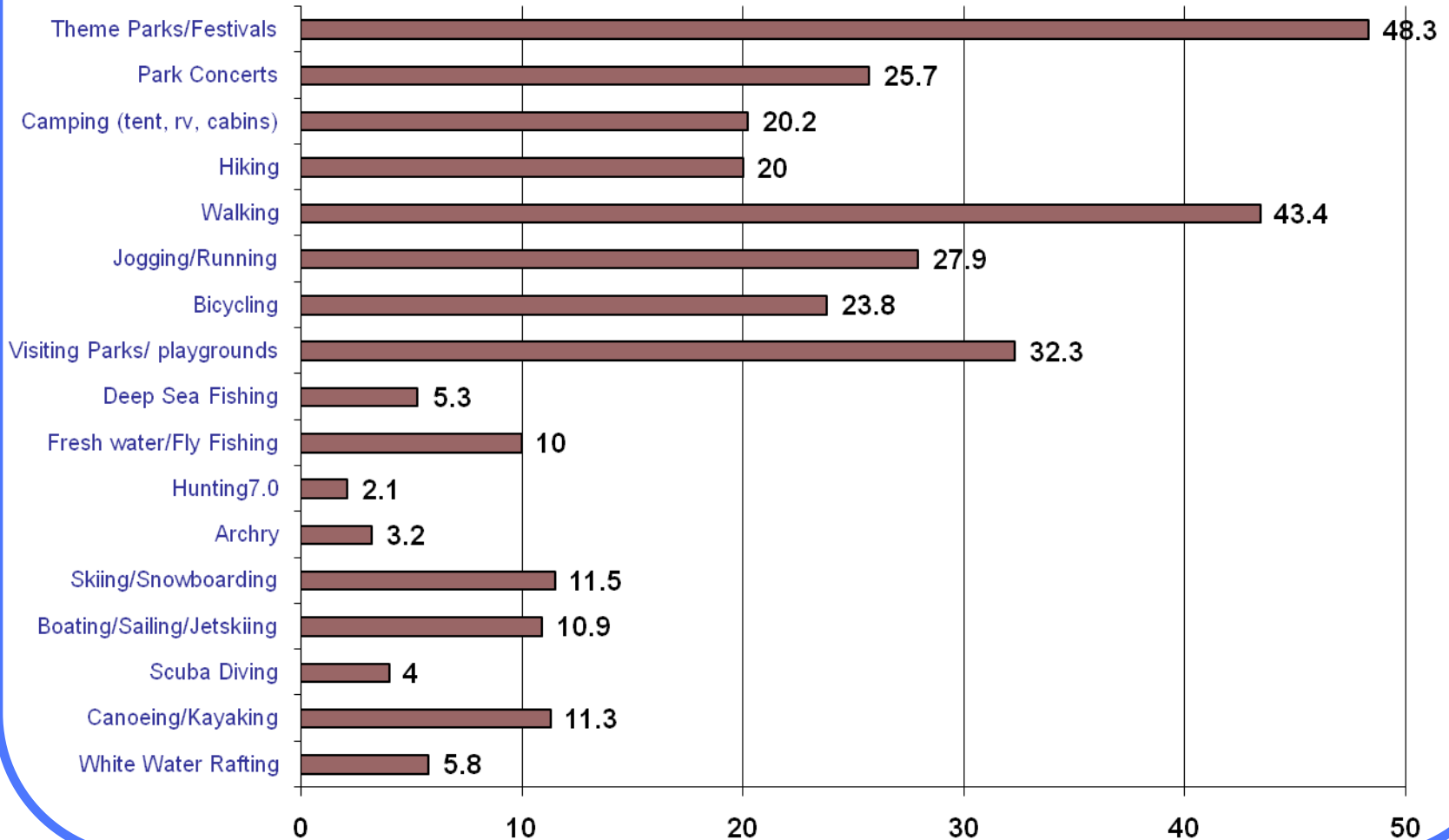
If yes, please select those in which you and/or your family participated or visited within the last 12 months:

Chart 3 of 3

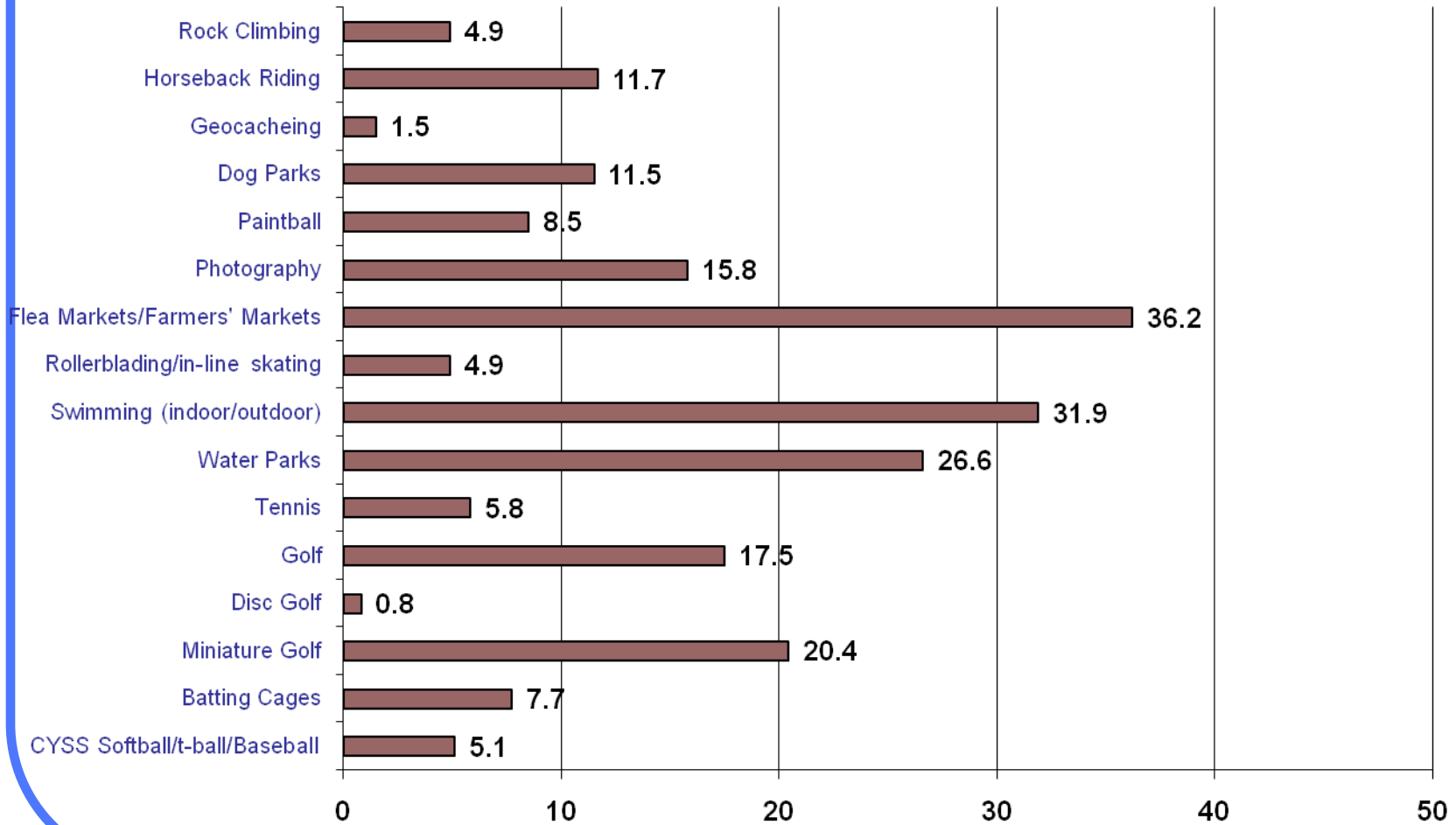


In what OUTDOOR activities do you and/or your family participate off-post?

Chart 1 of 3

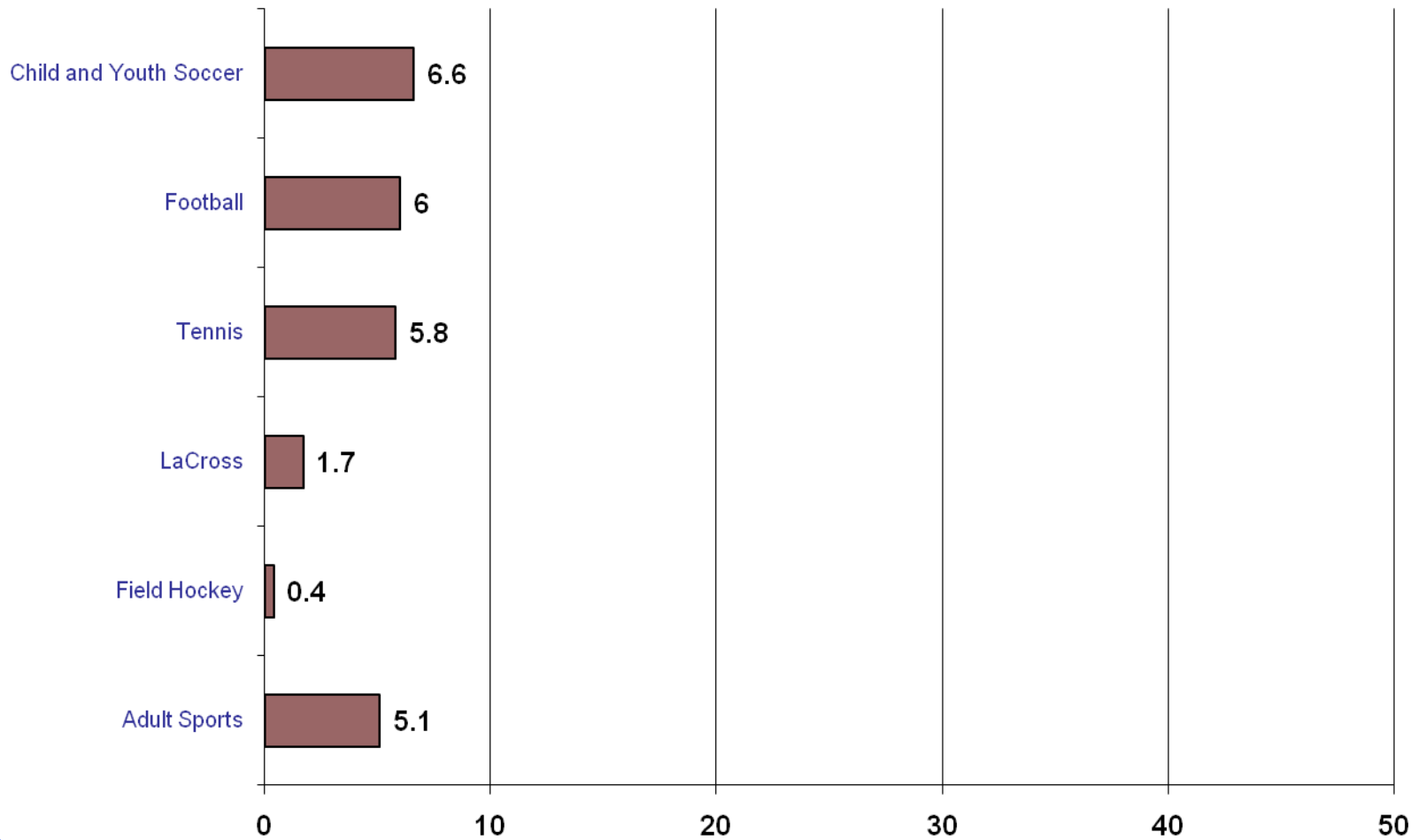


In what OUTDOOR activities do you and/or your family participate off-post?
Chart 2 of 3



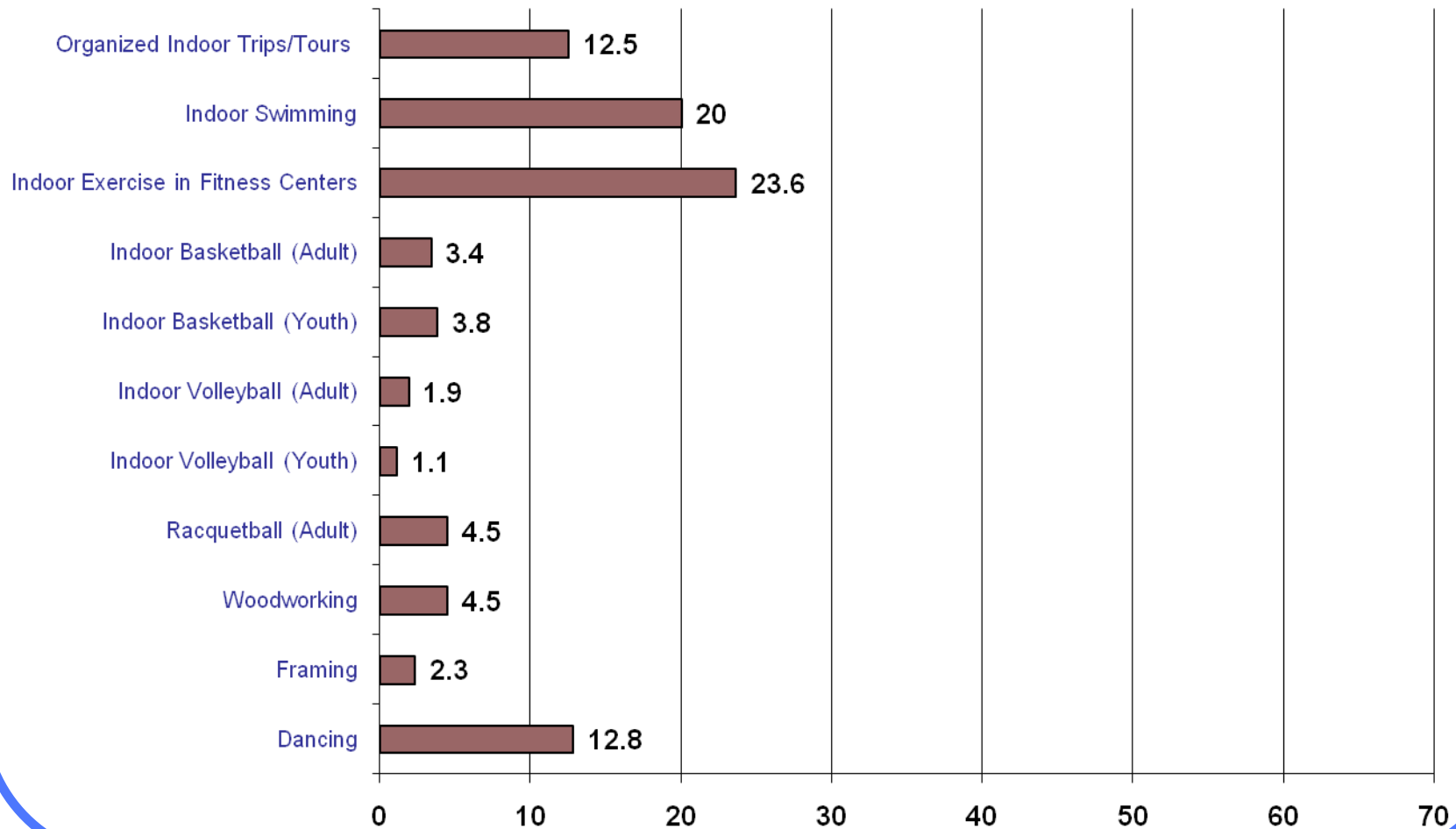
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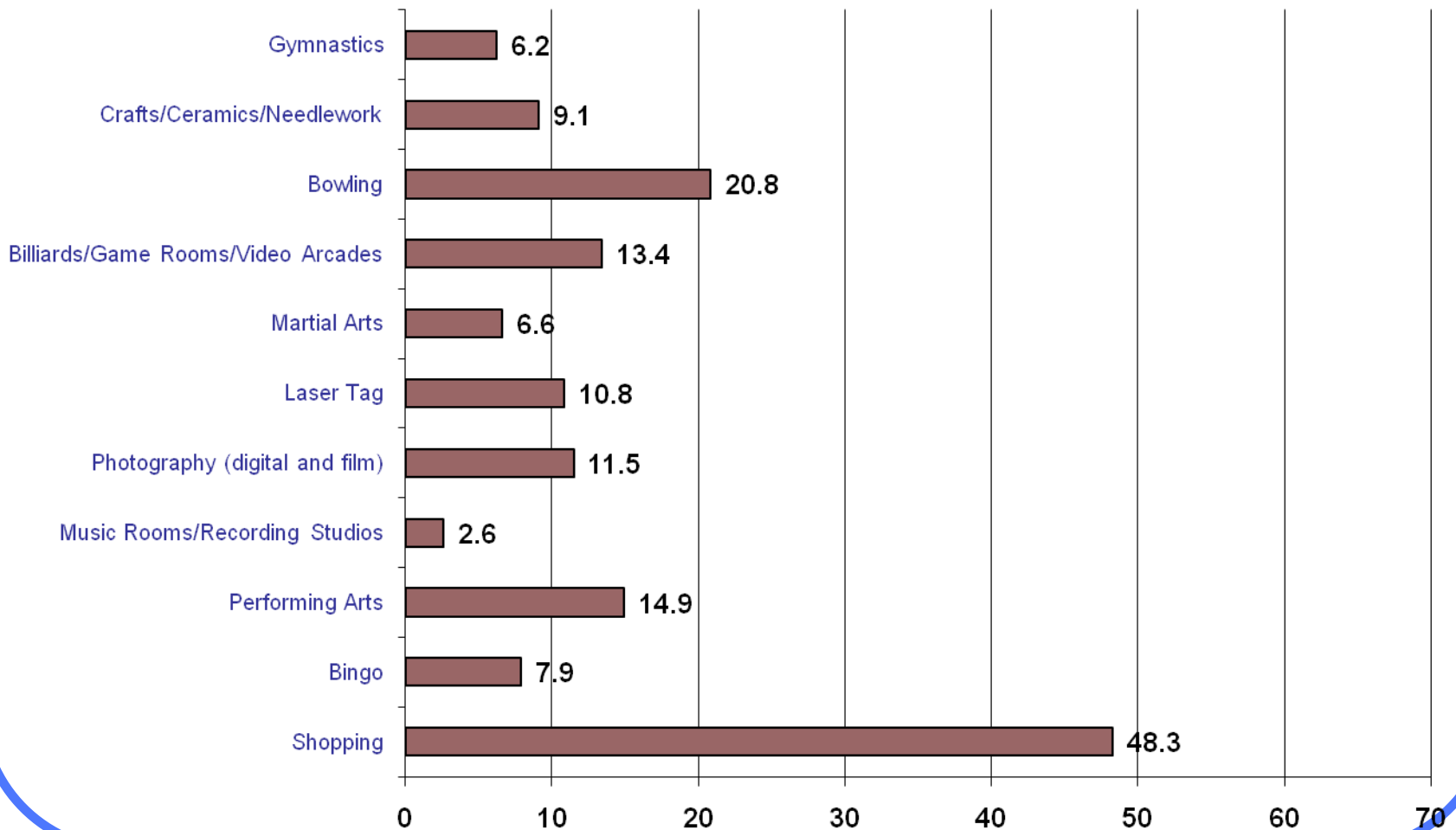


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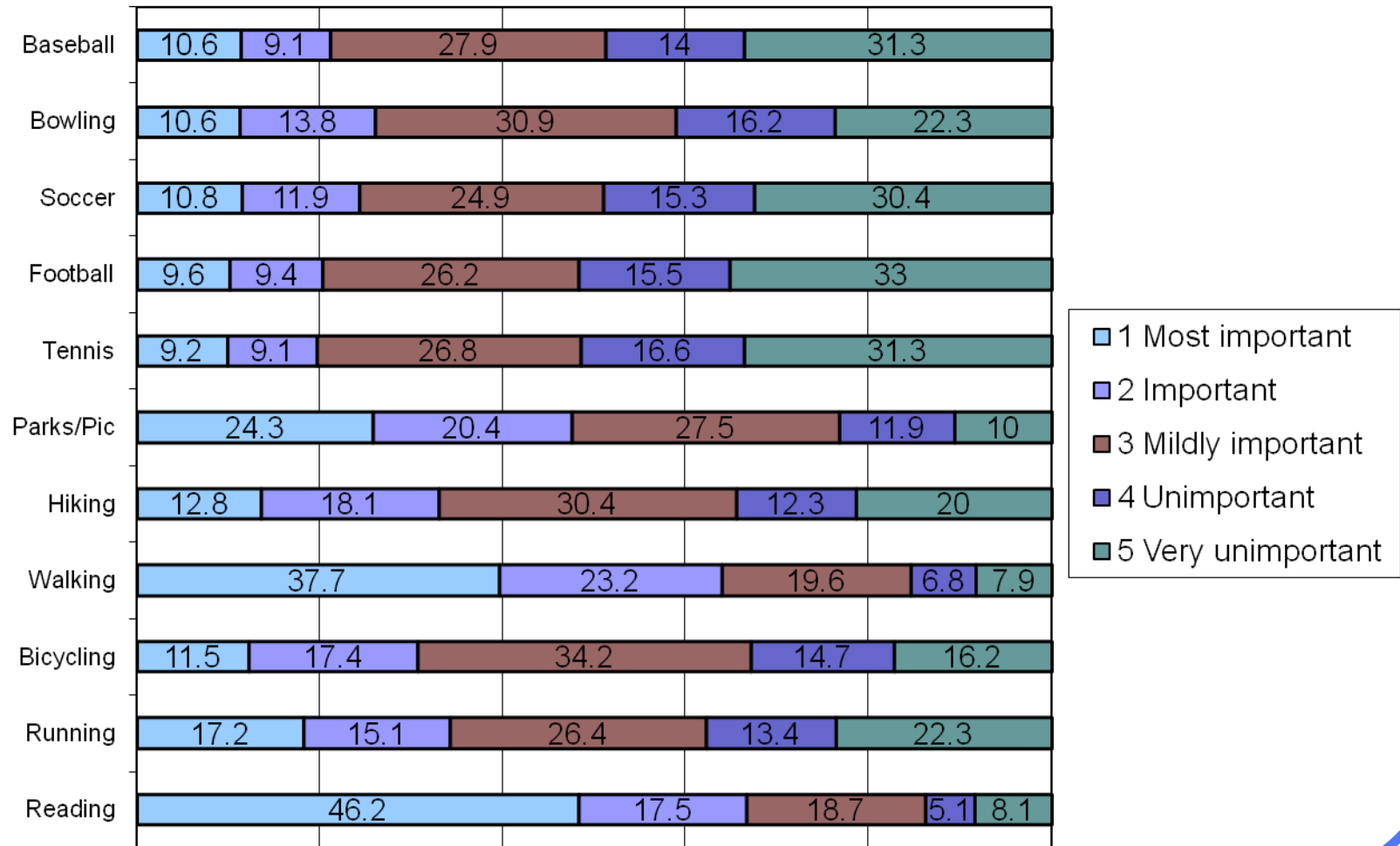
Chart 1 of 2



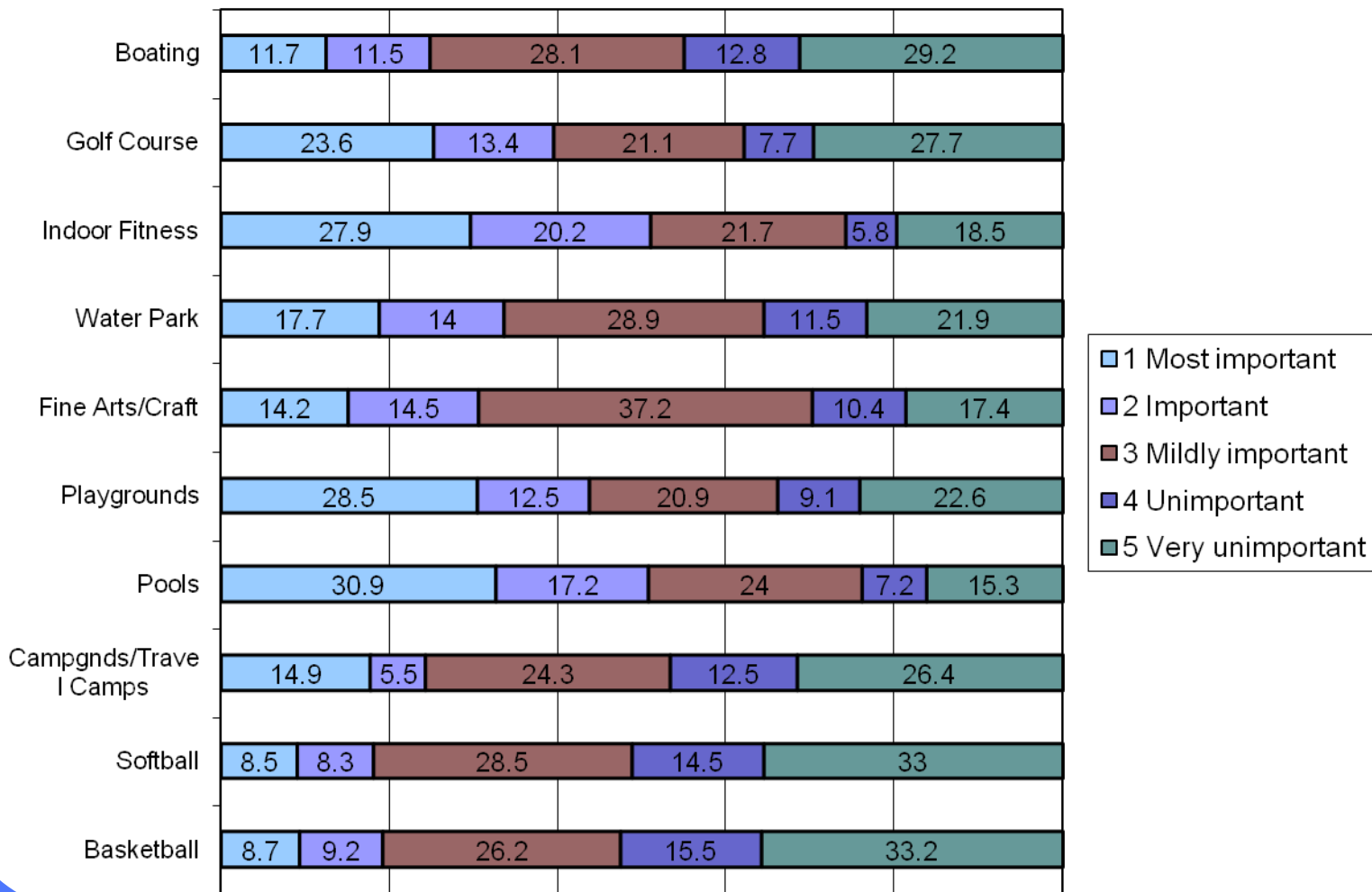
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Chart 2 of 2



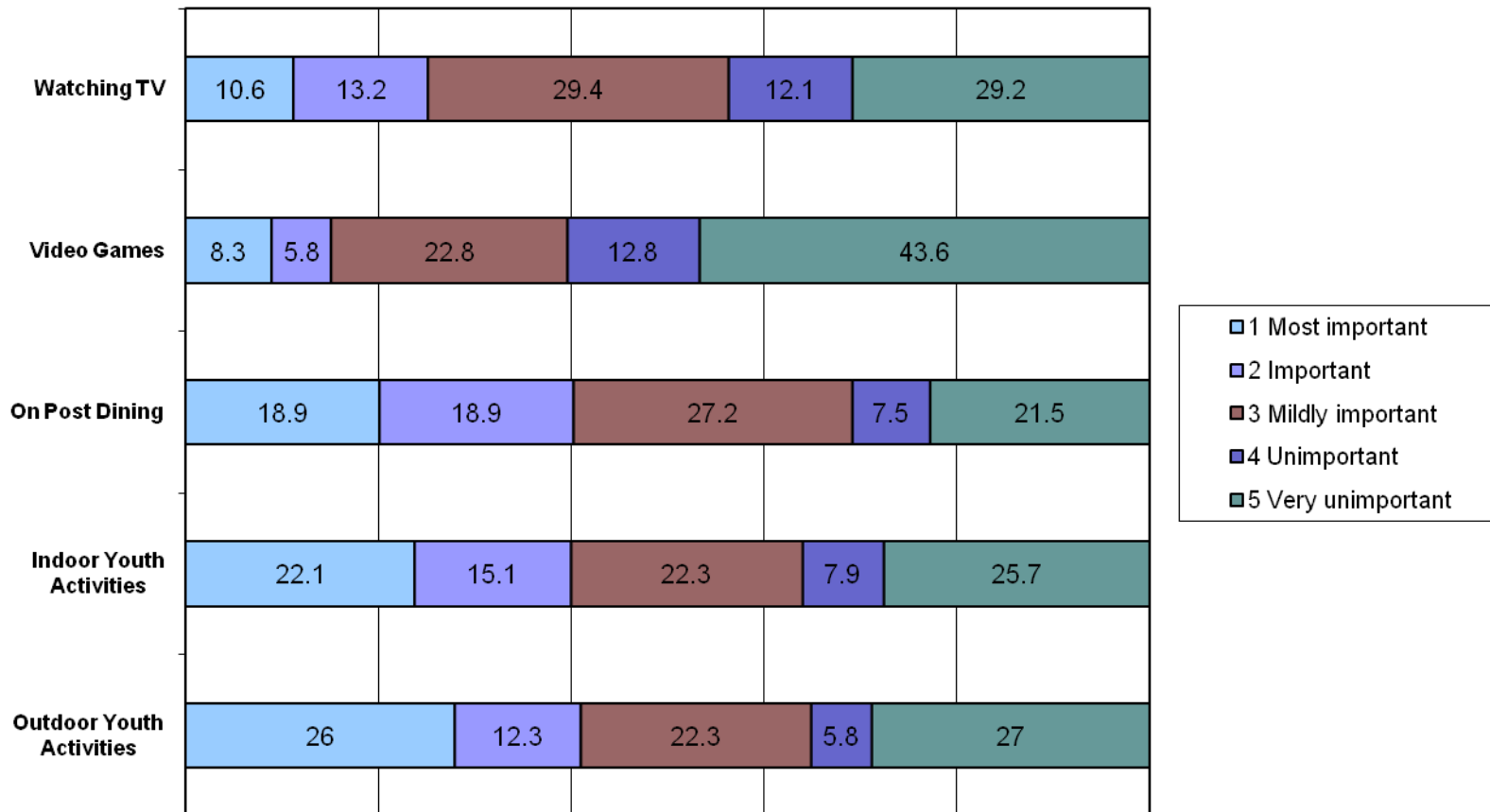
Please rate in the order of importance to you
 (1 = most important) your need for:
 Chart 1 of 3



Please rate in the order of importance to you
(1 = most important) your need for:
Chart 2 of 3

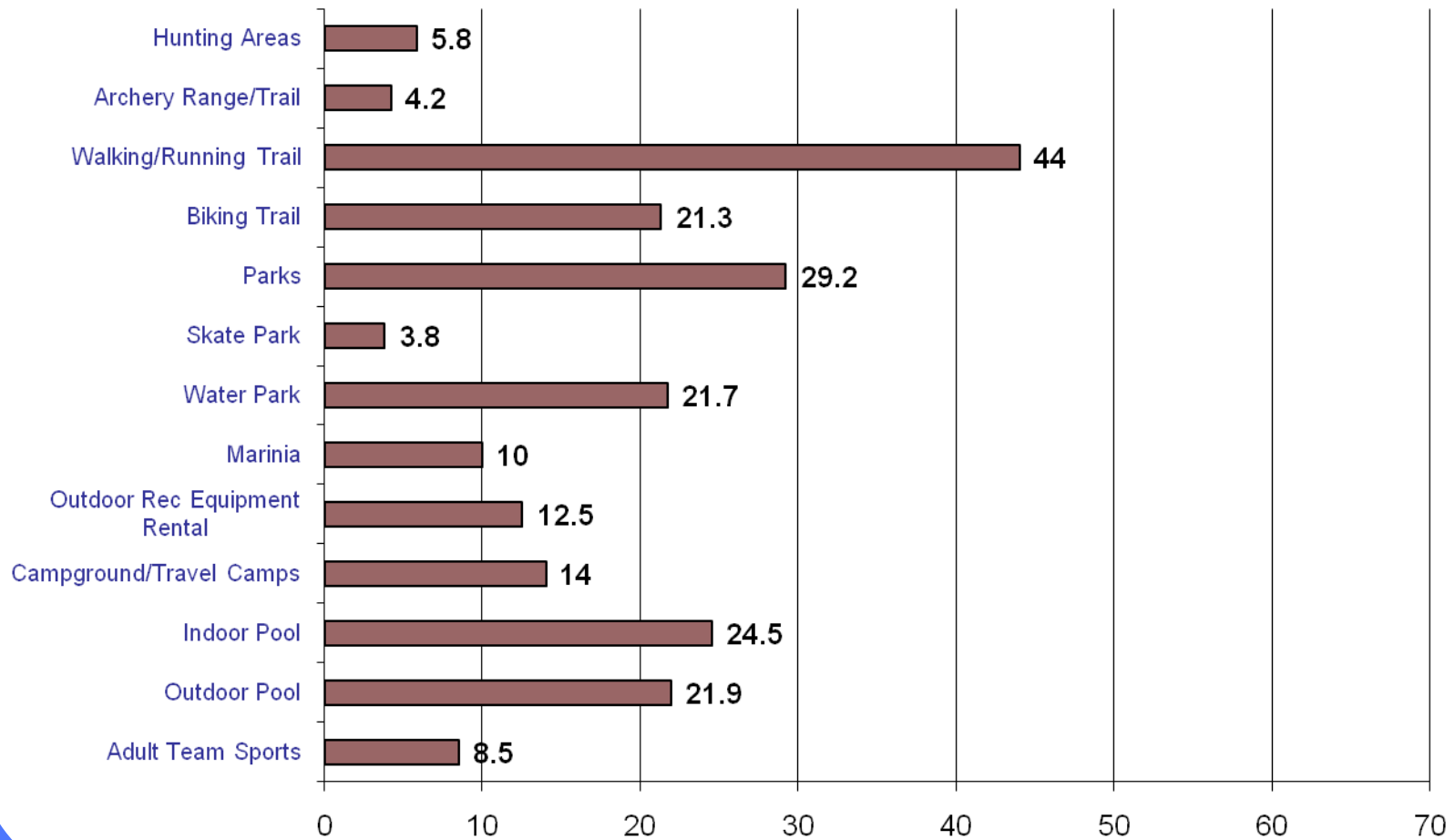


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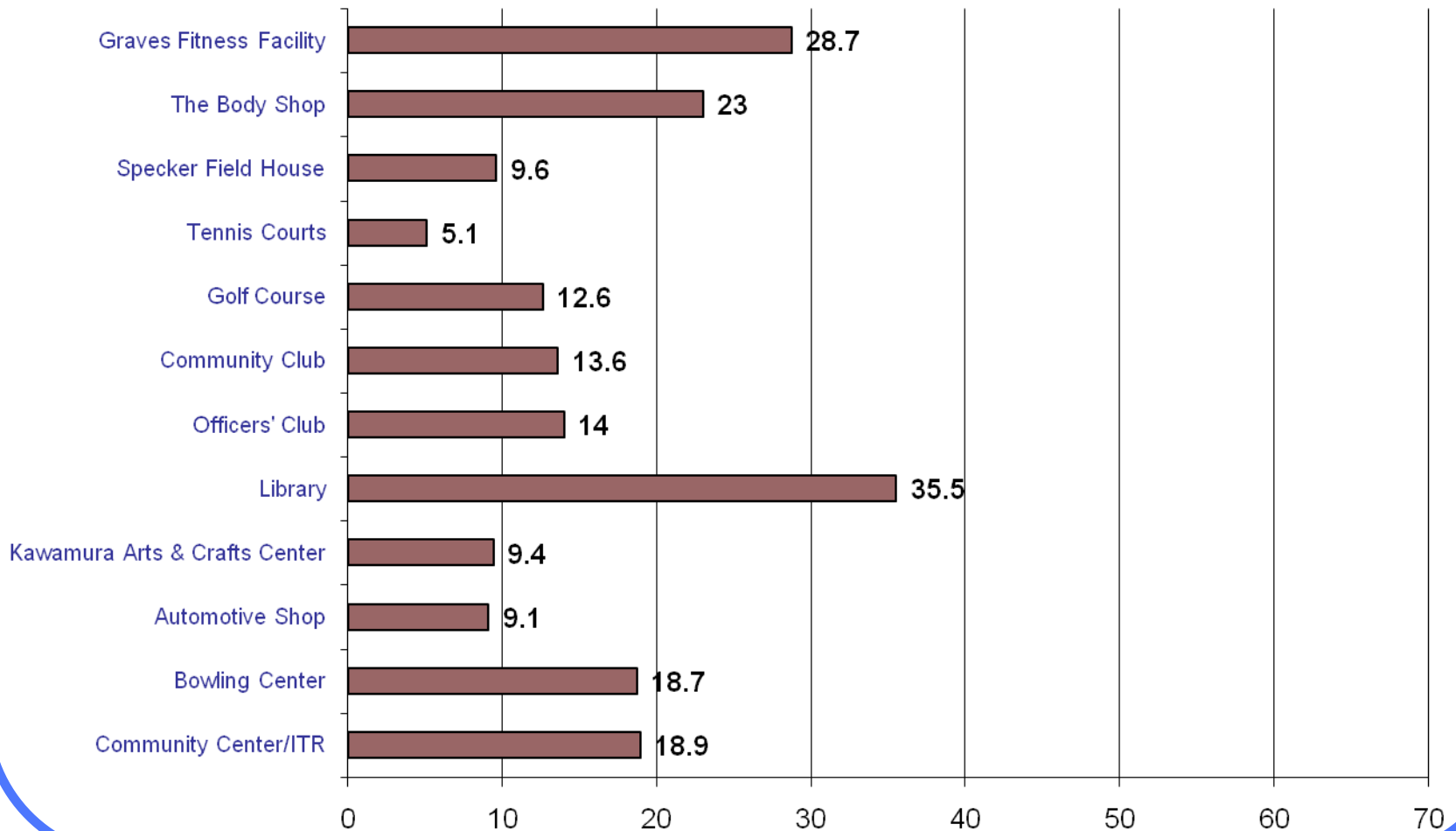
While we are unable to fund everything, where would you like to see funding allocated within MWR?

Chart 1 of 2

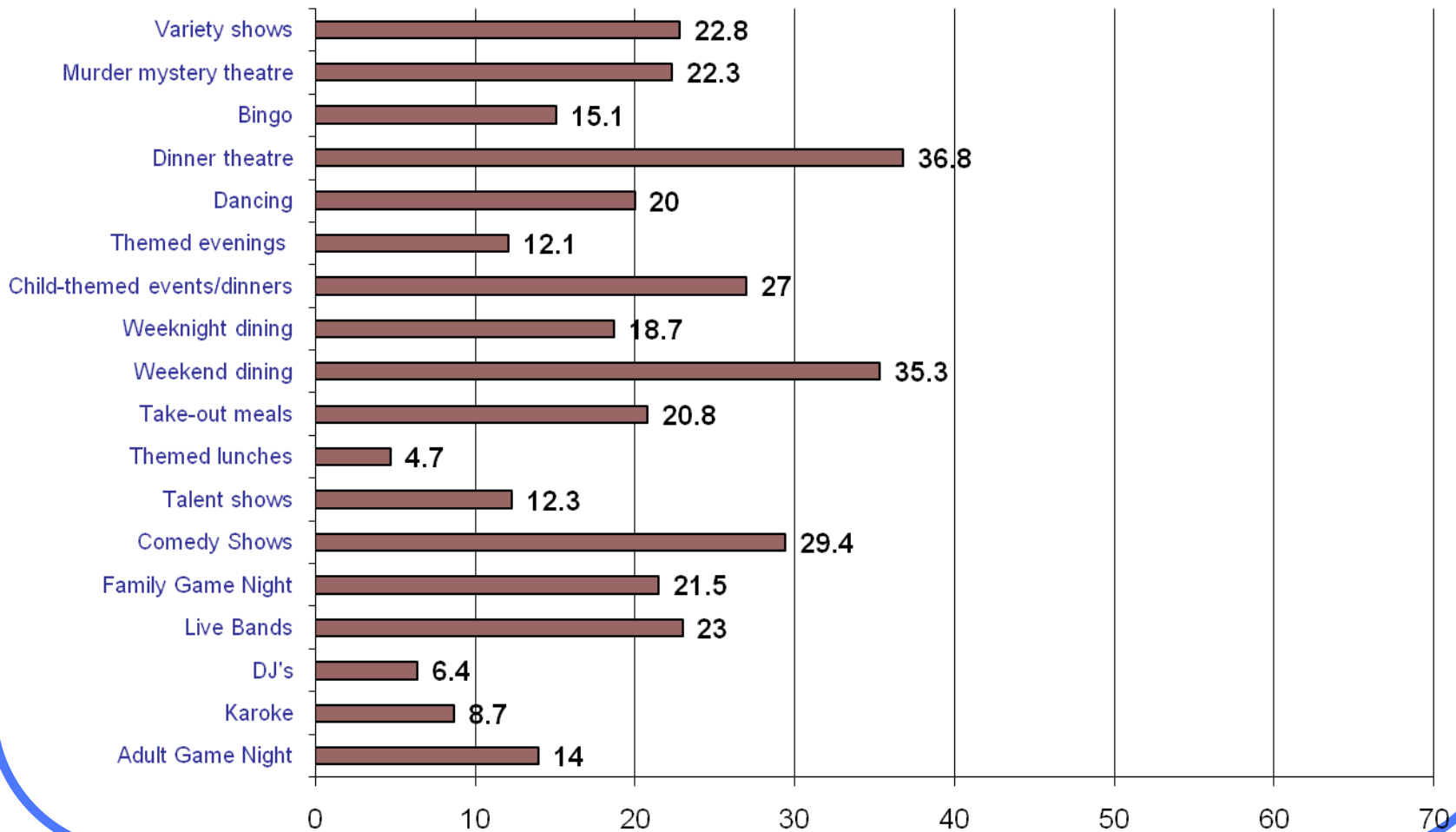


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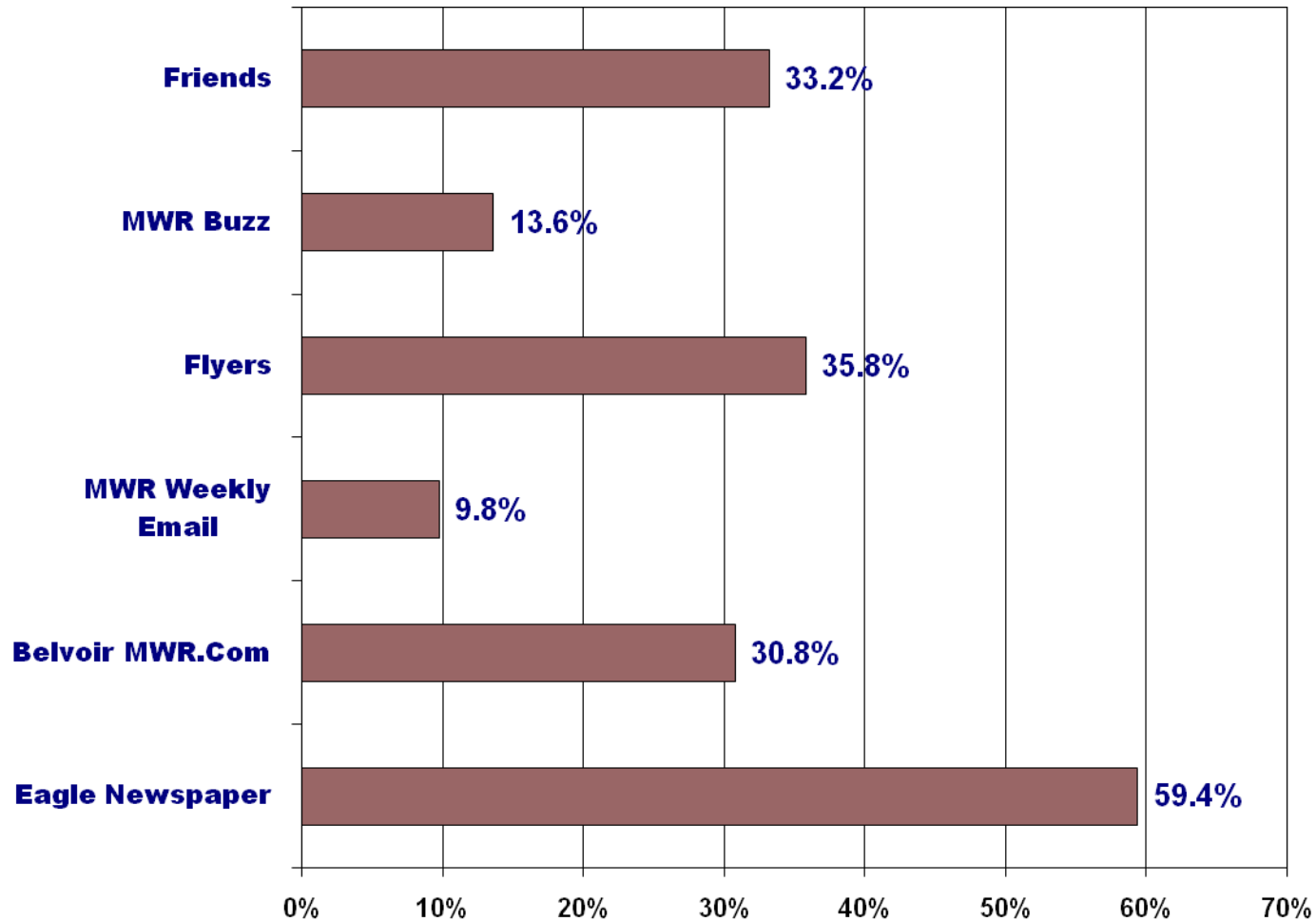
Chart 2 of 2



What activities are you and/or your family most likely to attend at Fort Belvoir Clubs?



Where do you look to find information about events/programs on post?



Summary

The survey indicates that the top 5 overall areas of interest *on Fort Belvoir* are:

Visiting parks/picnics, bicycling, walking/running/hiking, swimming, and special events (Oktoberfest, Freedom Fest). These are followed closely by Community Center/ITR (ticket sales), bowling and special events (4 July, Oktoberfest).

The top OUTDOOR interests OFF POST:

Theme Parks, festivals, farmer's and flea markets, swimming, walking/jogging, biking, visiting parks/playgrounds.

INDOOR interests OFF POST:

Shopping (in keeping with flea and open markets in previous) and indoor fitness facilities, swimming, bowling and visiting the movies (included because we had 32 write-in comments)

Top 5 most important needs for respondents:

Reading, walking, pools, playgrounds, indoor and outdoor youth activities and indoor fitness facilities.

Summary

Respondent desired top funding allocation:

Walking, library, Graves Fitness Center, indoor/outdoor pools.

Activities most likely to attend at Belvoir Clubs:

Dinner theater, weekend dining, comedy shows, live bands and child-themed dinners/events.

Customers are still looking to the Eagle Newspaper (59%) and flyers as their main sources for information. Use of the website and reading the Buzz have gone up slightly since the last survey.